RYNTEK.AI Pricing Guide

For Partners, Sales Teams, and Referral Network

Introduction

Welcome to the Ryntek.AI Pricing Guide. This document is designed for Sales Partners, Referral Partners, and internal teams to provide a clear understanding of:

- Our AI automation solutions and packages

- Base prices and recommended sale ranges

- Commission structures for partners

- Maintenance and retainer plans

- Tiered pricing for startups, small businesses, and larger enterprises

Ryntek.AI's solutions are designed to scale with your clients, ensuring affordability for small businesses while offering advanced capabilities for larger organizations.

Solutions Catalogue

1. IGNITE – Chatbots & Workflow Automation

Purpose: Engage, capture, and book automatically. Perfect for small businesses beginning their automation journey.

Project Type	Typical Client	Scope Example	Base Price	Recommended Sale Price
Starter	Micro-business, freelancer, small clinic	Single-channel chatbot, basic booking, basic workflow	~ AUD 100–300	AUD 250–1,000

Growth	Small agency, café, boutique store	Multi-channel chatbot, workflow automation, reminders	~ AUD 300-500	AUD 1,500–2,500
Advanced	Medium business, multi-location	Full automation setup, custom AI logic, multi-platform	~AUD 500	AUD 3,500–5,000+

Included Features:

- Answers client questions instantly

- Books appointments automatically

- Keeps leads organized and followed up

- Multi-platform support: Web, WhatsApp, social media

- Friendly, ongoing support

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2. FLOW – Automated Lead Management & CRM

Purpose: Eliminate manual tasks, focus on growing your business.

Project Type	Typical Client	Scope Example	Base Price	Recommended Sale Price
Starter	Solo business, small service provider	Lead capture and basic follow-ups	~ AUD 100–300	AUD 250–1,500
Growth	Small-to-medium business	Lead scoring, automated follow-ups, dashboard	~ AUD 300–500	AUD 1,500–4,000

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Advanced	Medium business with multiple teams	Multi-channel lead management, reporting dashboards	~ AUD 500	AUD 4,500–6,500+

Included Features:

- Find and qualify new leads automatically

- Automated follow-ups and reminders

- Centralized lead organization

- Automatic updates and notifications

- Continuous support and workflow improvements

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3. SCALE – AI Voice Agent & Call Automation

Purpose: Calls that qualify, confirm, and schedule. Perfect for businesses handling high call volumes.

Project Type	Typical Client	Scope Example	Base Price	Recommended Sale Price
Starter	Small offices, clinics	Single-agent call handling, appointment booking	~ AUD 150–300	AUD 500–2,500
Growth	Small agencies, SMEs	Multiple call flows, reminders, natural language responses	~ AUD 350–500	AUD 1,500–5,000
Advanced	Medium-large enterprises	Complex call routing, CRM & calendar integration, multi-language	~ AUD 1000	AUD 5,500–10,000+

Included Features:

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- Answers and routes calls 24/7

- Books appointments and takes messages

- Handles questions naturally and professionally

- Keeps calendars and contacts updated automatically

- Reliable support and regular system updates

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4. INFINITY – Fully Custom AI Suite

Purpose: Everything connected, fully tailored to the client's business. Enterprise-grade automation.

Project Type	Typical Client	Scope Example	Base Price	Recommended Sale Price
Custom	Medium to large enterprise	Fully custom AI workflows, dashboards, internal tools, API integrations	AUD 1,000+	AUD 3,000–15,000+

Included Features:

- Lead generation and automated engagement

- Fully custom AI workflow automation

- Internal tools and custom dashboards

- Enterprise-grade API integrations

- Dedicated Ryntek.AI support team

Maintenance & Retainer Plans

Monthly Maintenance Plan
Ideal for businesses that want continuous optimization and peace of mind.

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Included Services:

- Regular system monitoring and updates

- Bug fixes and performance improvements

- Workflow adjustments as business grows

- Priority email support

- Flat monthly fee (customized based on client system complexity)

One-Time Service Package
Perfect for businesses needing a one-off setup, system refresh, or team training.

Included Services:

- Full diagnostic check of automation setup

- Optimization and bug fixes

- Documentation of changes made

- Optional training session for team members

- One-time fee based on scope

Commission Structure for Partners

Referral Partner Commissions

Deal Type	Sale Value	Commission on Profit	Example Calculation
Small Project	< AUD 500	25%	Sale 500 – Base 200 = Profit 300 → Commission $75
Mid Project	AUD 500–1,500	20%	Sale 1,200 – Base 800 = Profit 400 → Commission $80

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Large Project	> AUD 1,500	15%	Sale 5,000 – Base 3,000 = Profit 2,000 → Commission $300

Sales Partner Commissions

Deal Type	Sale Value	Commission on Profit	Example Calculation
Small Project	< AUD 500	35%	Sale 500 – Base 200 = Profit 300 → Commission $105
Mid Project	AUD 500–1,500	30%	Sale 1,200 – Base 800 = Profit 400 → Commission $120
Large Project	> AUD 1,500	20%	Sale 5,000 – Base 3,000 = Profit 2,000 → Commission $400

Notes:

- Commission is calculated on the first installation/setup payment only.

- Maintenance or retainer fees are excluded unless explicitly approved.

- Commissions are payable within 10 business days after client payment.

- Ryntek.AI reserves the right to adjust or reject deals not meeting operational, pricing, or quality standards.

Key Partner Guidelines & Best Practices

- Always use Ryntek.AI-approved materials and templates.

- Maintain professional communication at all times.

- Keep records of all referrals and submitted deals.

- Follow non-compete, confidentiality, and IP rules strictly.

- Submit any custom or unlisted solutions for **written approval** before pitching.

- Respond promptly to client or Ryntek.AI inquiries.

- Track deals and follow up with leads for maximum conversion.

Tools & Resources

- Referral Submission Form: https://www.ryntekai.com/partner-resources

- Sales Proposal Form: https://www.ryntekai.com/partner-resources

- Marketing Assets & Templates: https://www.ryntekai.com/partner-resources

- Partner Support WhatsApp Group:
  https://chat.whatsapp.com/GxilhnoWzPm3EutlOodacC

- Contact Email: info@ryntekai.com

FAQs

- **Can Referral Partners pitch to clients?** Yes, they may educate and generate interest but cannot negotiate pricing or close deals.

- **Can Sales Partners negotiate pricing?** Yes, only with prior written approval from Ryntek.AI.

- **Do commissions apply to maintenance or subscription fees?** No, only the first installation/setup payment.

- **Can I refer clients internationally?** Yes, all terms apply globally.

- **How are disputes handled internationally?** First via negotiation, then online mediation/arbitration under WA law.

Glossary of Key Terms

- **Base Price / Expense Value:** Minimum cost to cover development, testing, and operational expenses.

- **Sale Price:** Price agreed with client and approved by Ryntek.AI.

- **Profit:** Sale Price minus Base Price.

- **Approved Referral / Deal:** Verified by Ryntek.AI as meeting quality and payment criteria.

- **First Installation/Setup Payment:** Initial client payment used to calculate commissions.

- **Maintenance / Retainer Fees:** Recurring or one-time support payments not included in commission unless approved.

Conclusion

This Pricing Guide ensures:

- Clarity for partners and clients

- Accessible options for startups and small businesses

- Motivating commissions for sales and referral partners

- Scalable solutions for larger businesses

Partners should use this guide to understand pricing, submit proposals confidently, and maximize their earning potential while maintaining Ryntek.AI's high-quality standards.